

Guest Blogging Guidelines



Outback Team Building & Training

Building Relationships through memorable experiences.

Thank you for considering contributing to Outback Team Building & Training's blog! We welcome guest bloggers who are passionate about team building and fostering strong workplace relationships. To ensure that your submission aligns with our brand and meets the needs of our audience, please review the following guidelines before sending in your article.

Our Audience

Our audience includes professionals across various industries, including team leaders, HR managers, executives, and anyone interested in improving teamwork and collaboration within their organization. Articles should cater to both experienced professionals seeking advanced insights and newcomers looking for foundational knowledge in team building and training.

Example Topics

- Team building
- Corporate wellness
- Professional development
- Employee engagement
- Team dynamics
- Leadership
- Communications
- Time management
- Best practices

Writing Requirements

- Be authentic! Make sure that your content is original and unique. Content cannot be published elsewhere.
- Our tone is professional yet approachable, friendly, and informative. Aim for a conversational tone that engages readers while conveying expertise.
- Avoid jargon or overly technical language. Instead, use clear and understandable language that resonates with a broad audience.
- Avoid being self-promotional. The purpose of your article should be to bring insights and expertise, not to advertise your business or product.

Formatting

- Length between 800 to 1000 words, excluding any author bio or accompanying images.
- Include clear headings and subheadings to improve readability.
- Use bullet points where appropriate to break down complex information.
- Incorporate visuals such as images or videos to enhance the content, but ensure they are high-quality and you have rights to use the image (or free stock images).
- Proofread your article for grammar, spelling, and punctuation errors before submission.

Hyperlink Policy

At Outback Team Building & Training, we value our guest bloggers' contributions. We're pleased to include the hyperlinks they provide in their articles. In return, we request that guest bloggers reciprocate by including a link back to our website within their own content.

- **Link Relevance:** Hyperlinks included in guest blog articles should be relevant to the topic and context of the content.
- **Quality Assurance:** All hyperlinks included in guest blog articles will be reviewed by our editorial team to ensure they meet our quality standards and adhere to our hyperlink policy.
- **Non-Competitive Links:** We reserve the right to decline hyperlinks that promote or lead to competitive products, services, or websites.
- **Disclosure:** Any sponsored or affiliate hyperlinks must be disclosed in accordance with applicable regulations and guidelines.

Disclaimer & Submission Process

At Outback Team Building & Training, we reserve the right to edit guest blog content for clarity, style, SEO, and adherence to our guidelines. However, we will always review any edits with the writer before publication to ensure the integrity of their message remains intact.

All blogs must be submitted as a word document. Please include images and media as separate attachments when submitting.

**Please let us know if you have any questions or need clarification on our guidelines.
Thank-you for you interest in being a guest blogger!**